Privacy Policy

By using our SidewalkScout App (the “App”), future products, services or features we develop and introduce, or our website (together the “Services”), you consent to the collection, processing and disclosure of data concerning you in accordance with this privacy policy.

Data collection and processing

SidewalkScout uses data you collect on your phone to allow you to report sidewalk problems. You can take a picture of the sidewalk problem, select checkboxes for common problem types, add text comments, and submit a sidewalk report. When you install the App and run or use our services we collect:

- **Location.** Our system starts to collect location data from sources such as GPS, Wi-Fi and cell towers once you install the App and consent to the App’s tracking of your location. You may choose to stop our collection of location data through the Privacy Settings provided by Apple under Settings, or by removing the App from your phone.

- **Information you provide.** You submit SidewalkScout reports anonymously, in which case only the report data, report photo, and location data are transmitted to the server. You may choose to send personal information with the submission of a SidewalkScout report, by entering your email, phone number and/or name when prompted. These data will be transmitted with future reports until you elect not to provide the personal information anymore. You can simply use the App switch to start or stop sending contact information with report submissions. The App will remember your latest choice.

- **Information from your device.** This includes information about your operating system, device identifier, carrier, language, battery performance, Wi-Fi or other network connections, or other data that you permit the App to access on your device including through permissions on your device.

- **Communications with us.** If you communicate with us, we collect the information and content you provide in your communications including personally identifying information such as your name, email or other contact information. You can provide anonymous feedback by using an email account that does not reveal your identity.

How we use information

We process and use the information we collect about you in a variety of ways. The primary purpose is to assess the condition of sidewalks in a city and identify problems that can be fixed. Other ways we use your data include developing aggregated analyses and reports that help us to improve our algorithms, to measure and understand how our Services are used, and to develop new products, services and features. We also use your information to communicate with you, such as by sending you notifications and service-related messages, or by responding to your requests and questions.
Sharing data with third parties

To provide and support the services we provide to you, information we collect and receive may be disclosed to third parties in and out of United States as (i) described in this policy, (ii) if you otherwise give your consent, or (iii) if the disclosure is legally required.

- Sidewalk reports including the location and picture of the sidewalk problems will be publicly accessible on a website hosted by us. No personal information will be shared on the public website.

- We may share information with local, regional, or state planning agencies and sidewalk advocacy groups to help identify and prioritize needed sidewalk repairs by repair type. No personal information will be shared with these agencies.

- We may access, use, preserve, and share your information, including your personally identifying information, with third parties when we have a good faith belief that it is necessary to: detect, prevent and address fraud and other illegal activity; protect ourselves, you and others, including as part of investigations; or prevent death or imminent bodily harm. We may also share such information if we believe that you have abused your rights to use the Services or violated an applicable law, or in connection with any dispute between you and us with respect to the Services.

- We may also generally disclose aggregate or anonymous information where reasonable steps have been taken to ensure the data does not contain your personally identifying information.

The security of our systems

We use third party vendors and hosting partners to provide the necessary hardware, software, networking, storage, and related technology required to provide the service. These may be located at destinations outside the United States. By submitting your personally identifying information, you agree to this. We use commercially reasonable physical and technical safeguards to secure your data. We protect your data in our database with access control. However, we cannot guarantee the security of your data, which may be compromised by unauthorized entry or use, hardware or software failure, and other factors.

Your access to the data

You may request us to provide a copy of your data through the support email that we provided in both AppStore and our website.

Data retention and deletion

We may retain information regarding you and your use of the Services, including personally identifying information, for as long as needed to keep running the project and the uses described
in this Privacy Policy. This often means that we will keep information forever. If you choose, you may send us an email to request the deletion of the information that you submitted.

**Children**

Our Services are not directed towards and are not intended for use by persons under 15.

**Changes to our privacy policy**

We reserve the right to alter our privacy policy at any time. We will notify you of any alterations with reasonable notice through the service, such as by posting it on our website, by email, or otherwise. If you do not agree to the altered privacy policy, you may stop using our Services. *Last updated and effective as of April 14, 2015.*

**Controller**

**Randall Guensler**  
Georgia Institute of Technology  
School of Civil and Environmental Engineering  
790 Atlantic Drive, Atlanta, United States, 30332-0355  
Email: randall.guensler@ce.gatech.edu

**Representative**

**Randall Guensler**  
Georgia Institute of Technology  
School of Civil and Environmental Engineering  
790 Atlantic Drive, Atlanta, United States, 30332-0355  
Email: randall.guensler@ce.gatech.edu